

the **LITTLEHAWK.COM**

Internet Team Challenge – Rogers - 2012

TEAM NAME:

TEAM MEMBERS:

In 2011 *The Little Hawk* is implementing version 2.0 of how content will be produced and uploaded to the Web. In the past staff members have been responsible for a day or have had to upload one story per issue. This has caused confusion and a great deal of just regurgitating content from the newspaper onto the Web site. To improve this system you are now going to work on a team. Your team is going to responsible for updating as much content as you possibly can for your week.

What does an outstanding internet team do during their week?

Breaking News Stories

Video Interviews with Posts

Interactive Google Maps

Links Links and More Links

Video Features like 50 People 1 Question

Preview Important Upcoming Events

Post Game Interviews

Live Coverage

Reviews and Opinion Columns

INTERNET TEAM ACCOMPLISHMENTS...

ASSIGNMENT

- TALK TO YOUR TEAM EVERY CLASS PERIOD

- TRY SOMETHING FUN AND DIFFERENT!

- THE WINNING POST EACH WEEK GETS A DONUT

- WHAT IS HAPPENING TODAY??? KEEP YOUR EARS TO THE PAVEMENT

- WHAT IS HAPPENING TOMORROW?

- WHAT DESERVES TO BE COVERED THIS WEEK

- EVERY POST NEEDS AN IMAGE

- MAKE IT INTERNET EXCLUSIVE

- USE VIDEO INTERVIEWS

- LINK LINK LINK LINK AND LINK SOME MORE