

Name _____ Date _____ Slug _____

Evaluation: News story

1. Ideas/Content:

Story tells readers what they need to know about a newsworthy event. Angle is clear, narrow, manageable and appropriate for the audience. Story demonstrates analysis and synthesis of news elements.

Story uses all relevant sources and uses direct and indirect quotes effectively and accurately.

4 3 2 1

2. Organization:

Story uses an appropriate structure, with an effective and engaging lead that emphasizes the most important news elements. Quotations and transitions show how facts connect. The story's sequence is logical and effective. Story uses effective paragraphing.

4 3 2 1

3. Voice

The story's purpose is accurately reflected in the choice of content and arrangement of information.

Story uses third person. Writing is clear, concise and objective throughout.

4 3 2 1

4. Sentence Fluency:

The story uses simple and more complex sentence structures appropriately. Story's pacing and rhythm is varied and effective. Story uses appropriate syntax. Story "reads" well.

4 3 2 1

5. Word Choice:

Story uses strong verbs. Story utilizes modifiers (adverbs and adjectives) appropriately.

Story avoids clichés/triteness. Words are specific and accurate. Story is unbiased.

4 3 2 1

6. Conventions:

Story conforms to journalistic style. Story formats quotes and attributions correctly. Story has no grammatical or spelling errors. Punctuation is accurate.

4 3 2 1

+1. Presentation:

Story is formatted correctly.

Assignment is complete and submitted by deadline.

4 3 2 1

KEY:

4 – This story could be published with minor editing.

3 – This is an acceptable news story but it needs work in specific areas to be published.

2 – Falls significantly short of being an acceptable news story.

1 – Not acceptable for publication, lack of essential understanding of news story requirements.

Comments: