



PINE *R.J. Reynolds High School*
Whispers
Serving the RJR community since 1923! 301 N. Hawthorne Road, Winston-Salem, N.C. 27104

Retailers rave over Prom promotion!

Special ad page a chance to reach 1,700 Reynolds students, parents

Pine Whispers, the monthly newspaper produced by Reynolds High School students, will be producing special advertis-

ing pages in advance of the school prom.

Retailers interested in reaching the 1,700 students and their parents before the big event, scheduled for Saturday, April 20, at the Milton Rhodes Center in Winston-Salem, can advertise in either of two issues being produced before the big day.

Upcoming editions of Pine Whispers will be distributed throughout our school on March 13 and April 17. Each edition will contain a special page (or two or three as necessary!) containing

advertisements for dresses and accessories, tuxedos, hair, nail and/or tanning locations, limo rental companies, flower shops and dinner destinations.

Reserve your space now to draw in dollars from our students looking to put their best foot forward on this magical evening!

For questions about advertising in our print edition or at PineWhispers.com, contact Reynolds teacher and newspaper adviser Steve Hanf at smhanf@wsfcs.k12.nc.us.

Prom Deadlines

■ March 13 edition: Commitment needed by Feb. 25; Ad copy due by March 4

■ April 17 edition: Commitment needed by March 25; Ad copy due by April 5

SPECIAL PROM AD RATES

FULL-COLOR PRINTING INCLUDED IN PRICE!

1/8th page (5 inches x 3 inches)	\$50
1/4th page (5 inches by 6 inches)	\$75
1/2 page (10 inches by 7.5 or 5 inches by 14)	\$125
Full page (10 inches by 14 inches)	\$250



The student-produced newspaper of R.J. Reynolds High School, proudly serving the students, faculty and community for an 89th year!



Clickable ads that whisk readers from Pine Whispers.com to your website cost just \$20 (or only \$10 with the purchase of a print ad).

_____ met with me on _____ to discuss

advertising opportunities with Pine Whispers.

_____ Yes, my business would love to place an ad to reach Reynolds' 1,700 students!

_____ No, my business will not be able to place an ad at this time.

_____ My business may consider placing an ad in a future edition. Please contact me again.

Name of contact: _____ Phone/e-mail: _____

Signature: _____

_____ March

_____ April

_____ Contact me again about graduation